

## **Community Programme Pilot**

Tēnā koutou,

New Zealand Post has been connecting New Zealand communities for almost 180 years and this year this continues with a new community initiative.

The pilot community initiative will provide selected organisations with free courier delivery for up to three months (March – June 2021). Organisations that are working on projects to improve connection, belonging and inclusion can be considered. We are planning to launch the full programme later this year which will provide 12 months of free courier. The main purpose of the pilot programme is to deliver positive impact, as well as to test out the initiative and any kinks in our processes.

Successful organisations will enjoy the following benefits:

- Free courier between March-June 2021 (via setup of an E-Ship account)
- Potentially put forward for "The People's Choice" and win and an extra prize

Please be aware that we are focusing on organisations that courier at least 500 parcels in the selected time frame. The organisations should have access to a printer as the free courier tickets will need to be printed.

All our applications will be reviewed by an internal panel of NZ Post people, who will select projects and initiatives that best fit the following criteria:

- Impact: The effectiveness of the proposed initiative at improving connection, belonging and inclusion for New Zealand, and the ability to measure and report on this work.
- **Alignment:** Whether the project's product/timing requirements match what NZ Post can provide.
- Environmental benefits: Whether there are additional environmental outcomes.
- Engagement: How well the project will engage with our people and communities.

Please email <a href="mailto:Community@nzpost.co.nz">Community@nzpost.co.nz</a> if you have any further questions.

If you know organisations that might be keen in applying for this project and are likely to meet our criteria, feel free to share this email and its attachments with them.

Ngā mihi nui,

**New Zealand Post**